

Philip Morris Announces The Most Liberal Cigarette Payment Plan In The Vending Industry...

that Means More Profit For You.

Here's how it works. In machines that have a column of Marlboro 80 or 85mm, you are eligible to receive payment for each machine for the placement on a continuous basis of each of the following brands:

- *Benson & Hedges 100's*—\$3.00 a year.
- *Benson & Hedges 100's*—menthol. \$3.00 a year.
- *Marlboro 100's*—box or soft pack. \$3.00 a year.
- *Virginia Slims*—regular or menthol. \$3.00 a year.
- *Multifilter*—regular or menthol. \$3.00 a year.

And here are two new additions to our program:

- *New Leaf*. \$3.00 a year.
- *Parliament 100's*. \$3.00 a year.
- In addition, there is a bonus payment of \$1.00 a year for each machine distributing *Parliament 80 or 85mm*.
- **Total potential payment \$22.00.**

For more details, contact your local Philip Morris representative or write Sales Department, Philip Morris U.S.A., 100 Park Avenue, New York, New York 10017.

Philip Morris U.S.A.



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